



# The Future of Community College Education: Shifts, Trends & Policy Considerations

September 21, 2021

## HCC MISSION

Educate. Educar.  
Inspire. Inspirar.  
Connect. Conectar.



# Holyoke Community College: Overview

- Headcount: 6,424 for Fiscal Year '20 (credit only)
- FTE: 3,096 for FY20
- Designated Hispanic Serving Institution (27%)
- 67% female
- 65% part-time
- 68% are 25 years old or younger





**14 : 1**



### Student : Faculty Ratio

*(Fall 2019)*

### Top 5 Enrolled Programs

- ❖ Foundations of Health Career
- ❖ Liberal Arts and Sciences
- ❖ Business Administration Mass Transfer
- ❖ Foundations of Health Transfer
- ❖ Psychology

*(Fall 2020)*



**739** graduates

**763** awards

664 Associate Degrees  
99 Certificates

*(Fiscal Year 2020)*



### Average Tuition & Required Fees\*

In-State.....\$5,378

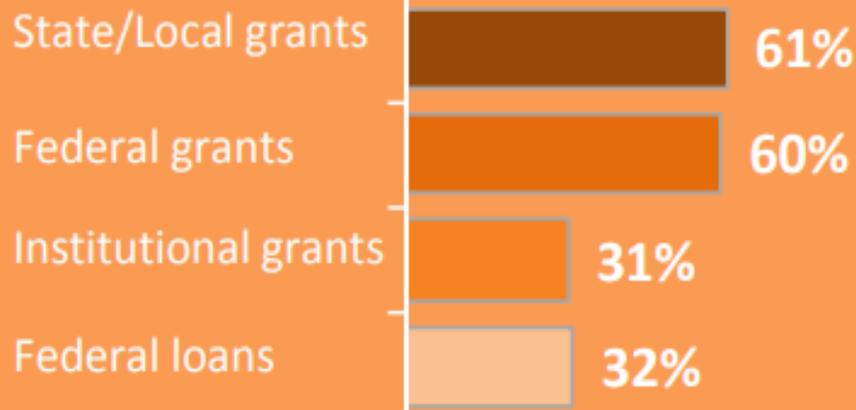
Out-of-State.....\$10,322

*\*based on full academic year for first-time full-time students (AY 2020-2021)*



**79%**

**% of FTFTDS students who received aid**



*IPEDS Financial Aid data (2018-2019)*

### Average Class Size

**19**



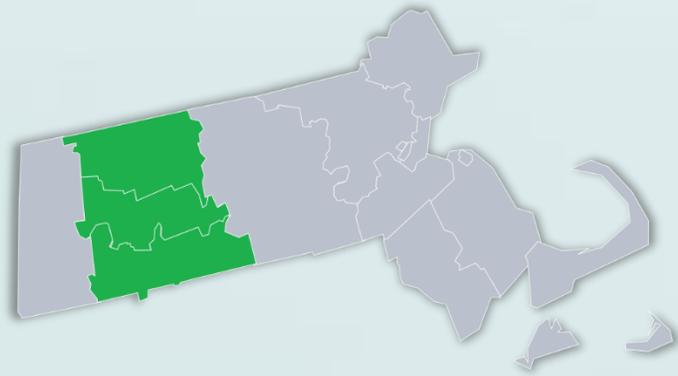
*(Fall 2020)*

# HCC as a Hispanic Thriving Institution & Multicultural Epicenter

- Designated as an HSI: 25%+ students
- 41 countries with 33 different languages spoken in Ludlow Area Adult Learning Center
- Dual-language signage (English/Spanish)
- Lea Club/Black Student Alliance/Rainbow Club/Neurodivergent Club/many more
- Hispanic Leadership Committee (HLC)
- Multi-lingual faculty/staff/admin
- Latinx Studies academic program
- El Centro: Multicultural Academic Support (MAS)
- \$75K in Latinx Scholarships/HCC Foundation
- Latinx students account for 77.6% of the minoritized student population where race/ethnicity is known (or 42.5% of the total non-credit workforce population)



# About the Pioneer Valley



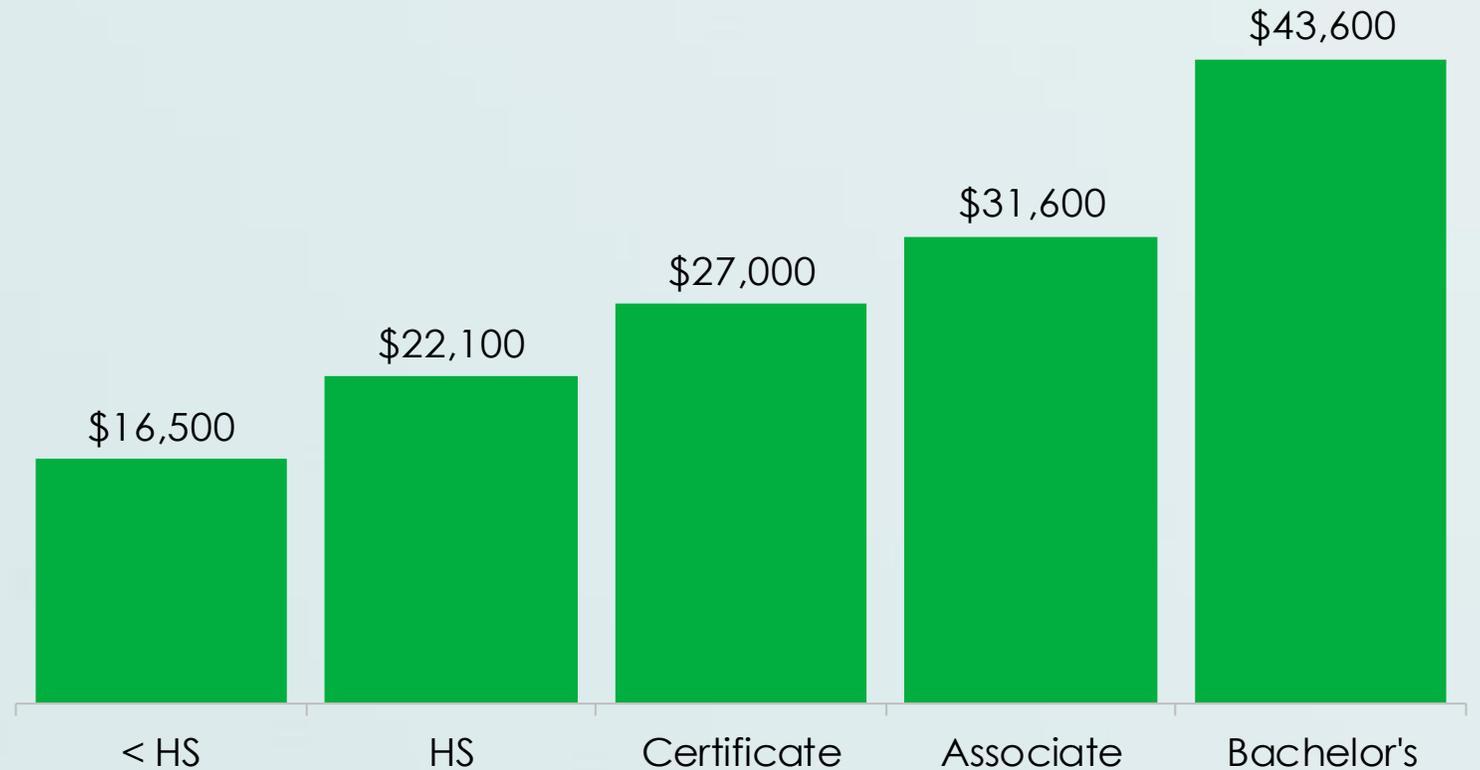
**\$30.6 billion**

TOTAL GROSS  
REGIONAL PRODUCT (GRP)

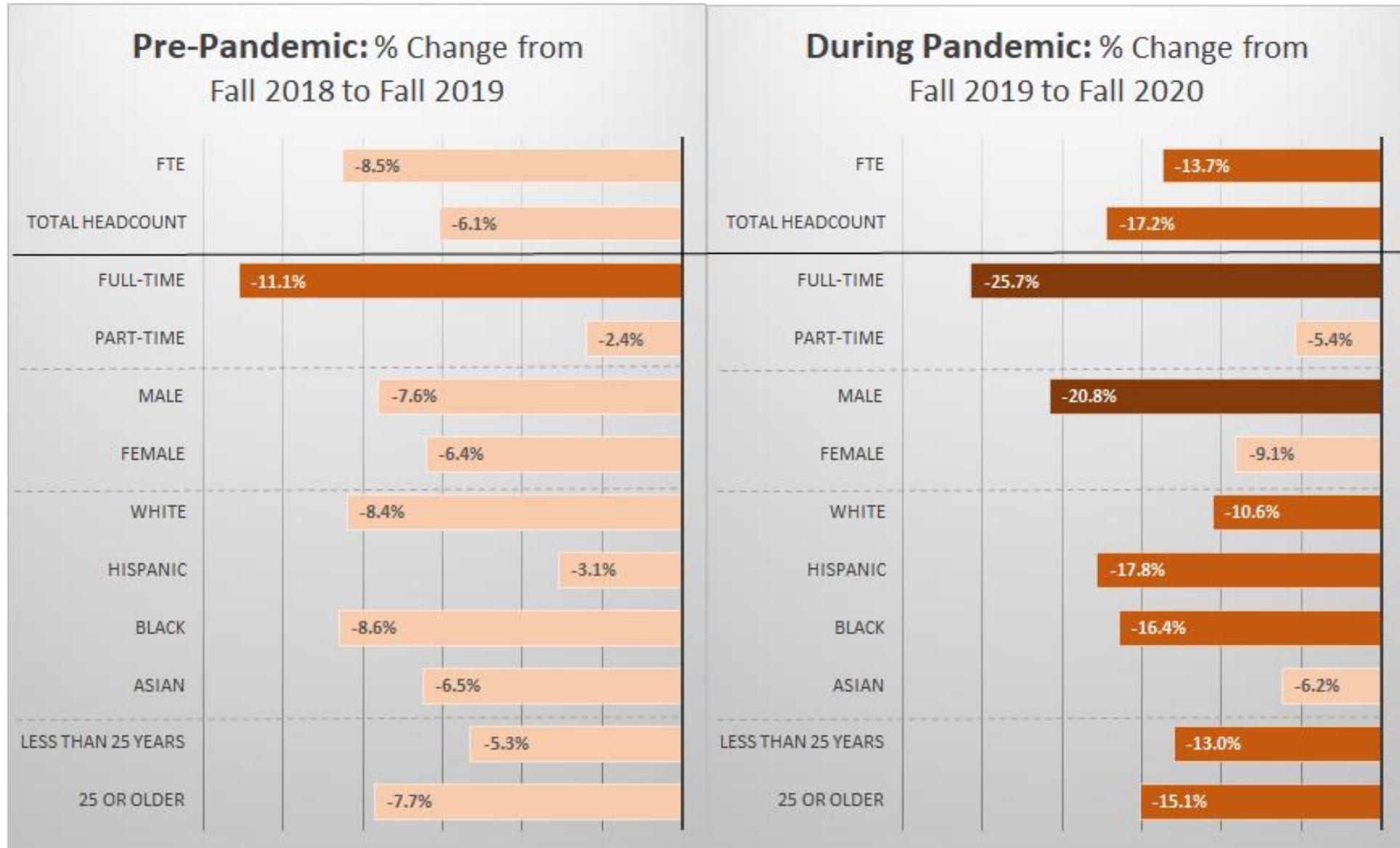
**400,458**

TOTAL JOBS

## AVERAGE EARNINGS BY EDUCATION LEVEL AT CAREER MIDPOINT



# HCC in a Post-Covid World: Institutional Considerations



# Advancing Equity

*“Massachusetts... can’t overcome enrollment challenges without addressing persistent opportunity gaps identified by race, gender, and ZIP code... By 2032, the number of Latinx students graduating from Massachusetts high schools will represent one-quarter of the potential college-going student population, up from the current 6%... And while 74% of Latinx students graduate and 61% enroll in college, only 32% of those who start at a public college or university ever graduate from a post-secondary institution.” (Commissioner Santiago, 2019)*

# Legislative Support is Critical

“The prevalence of significant and sustained opportunity and achievement gaps is one of the areas where the State is profoundly deficient. By simply focusing on postsecondary attainment, inequities faced by students of color and marginalized communities are often ignored. Likewise, it will be impossible for Massachusetts to surpass its current attainment goal if the opportunity gaps between Black and Brown students and their White peers are not closed. **The data...reflect some of the gaps leading to the unfortunate conclusion that, even in a state like Massachusetts that is so proud of its educational accomplishments, a student’s station in life prospects for the future are determined largely by one’s zip code and race.”**

*Source: Statewide Strategic Framework white paper*

# Community Colleges are the intersection b/t Education and Workforce Development: We strengthen community through partnership

CISCO  
Cybersecurity  
Program

Cannabis  
Education Center

Early Childhood  
worker career  
pathway

Contextualized  
ESOL training

Augmented &  
Virtual Reality

IT User Support  
Training

Hospitality  
Certificate  
Program for DYS  
involved youth

JumpStart CNA &  
Pharmacy  
Technician training

Medical  
Interpretation  
initiative

# Future Trends & Considerations

Shorter-term programs

Re-defining pathways/stackable credentials

Skilling, re-skilling, and up-skilling

Racial Equity

Basic Needs Security

# Funding & Policy Considerations

Support greater funding for Community Colleges

Define & fund a long-term Equity & Basic Needs Security strategy

Policy and funding financial aid for workforce/non-credit/short-term training programs

Complementary Infrastructure: Broadband, Transportation

Support Pathways: Early College, Gateway to College, Dual Enrollment

# HCC President's Student Emergency Fund

\$109,697 distributed to 147 students during COVID



**\$50,330**  
HOUSING



**\$27,936**  
TECHNOLOGY



**\$16,373**  
UTILITIES



**\$6,784**  
FOOD



**\$5,260**  
TRANSPORTATION



**\$1,334**  
CHILDCARE



**\$1,245**  
MEDICAL



**\$435**  
FURNITURE

Student  
Perspective

**\$149.2 million**

**Benefit:** Higher future earnings

**\$47.1 million**

**Cost:** Tuition, supplies, opportunity cost

**3.2**

BENEFIT/COST RATIO

**12.7%**

RATE OF RETURN

Taxpayer  
Perspective

**\$56.4 million**

**Benefit:** Future tax revenue, government savings

**\$31.6 million**

**Cost:** State and local funding

**1.8**

BENEFIT/COST RATIO

**4.5%**

RATE OF RETURN

Social  
Perspective

**\$621.1 million**

**Benefit:** Future earnings, tax revenue, private savings

**\$98.7 million**

**Cost:** Student and all college costs

**6.3**

BENEFIT/COST RATIO

**N/A**

RATE OF RETURN

Beginning with  
the end in mind

